



Dr. Lauran Star
INCLUSION + DIVERSITY = EQUITY

“DR. LAURAN STAR IS simply put, **BRILLIANT!** A true conference partner, Dr. Star engaged both on and off the mainstage with the audience. On stage, she challenges our current ideation of D&I in the workplace, then provided the evidence that had us all re-thinking what we knew and where to focus. **DR. STAR IS A MUST HAVE AT YOUR NEXT D&I CONFERENCE.”**

- Chicago’s Women Engineering Summit

Forbes

THE
HUFFINGTON
POST

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CBSO

Dr. Lauran Star,

Diversity & Inclusion Strategist & Psychologist, is regarded as one of today’s most requested and engaging speaker on workplace Inclusion, Diversity & Equity.

Dr. Lauran Star utilizes her authenticity and compassionate honesty to address workplace Inclusion Diversity & Equity issues while providing evidence-based proven solutions. She is known to dive in where others tread lightly, yet is insightful, warm, and approachable.

With over two decades of impact focused on Inclusion, Diversity, & Equity, Dr. Star has worked with over forty *Fortune 500* companies to strategize and architect an inclusive organizational culture that thrives. Her own background affinities include: veteran of the US Armed Forces serving in Desert Storm, acclaimed Broadway actress, having a disability, best-selling international author, and raised in a multi-culture family.

Dr. Lauran Star is a true original and is known for uncovering blind spots to achieve optimal performance and enhanced retention.

From impactful keynotes to mastery workshops, Dr. Star is sure to meet your unique conference theme and needs. Her depth of experience and professionalism results in a conference loaded with high energy, evidence based solutions, and lasting connections as a thinking partner who can stay alongside your attendees long after the close of the event.

Dr. Star is your partner throughout the conference and after, ensuring conference attendance and retention.

**Book Dr. Lauran Star
For Your Event!**

Contact her today!



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“REFRESHING!

Sitting in seat 4049 was like sitting in the first seat. **DR. LAURAN STAR** is **DYNAMIC, WITTY, and ATTENTION GRABBING.**

Dr. Star takes the challenging look of diversity in today's workplace and creates a safe space for us to engage. Every one in the audience left with **STRATEGIC PLANS FOR CREATING INCLUSION IN THEIR WORKPLACE.”**

California Leadership Initiative

Watch Dr. Star in Action



2020 Strategic Clients:

Association of Women In Science
Massachusetts Institute of Technology
American Dental Association
Northeast Human Resource Association
The STEM Alliance
Chicago's Women's Energy Summit
California Leadership Initiative

If You Build It They Will Come: The Inclusion Paradigm

Current research demonstrates having an inclusive organizational culture improves workforce diversity, attraction & retention, job satisfaction, innovation, performance and company profits.
Yet, many organizations are still focused on diversity.

From Dr. Lauran Star's anticipated best seller, *Pivotal Inclusion*, Dr. Star makes the argument with evidence that we need to focus on inclusion first and diversity will follow. She will have your audience engaged and laughing while understanding where the misalignment of DE&I in today's workplace. From the good to the disheartening, her honest insight will demonstrate how today's DE&I initiatives may do more harm than good.

Shifting the perspective to Inclusion, Dr. Star gives your audience actionable tools and tips that can be easily implemented post conference.

60-to 90-Minute Keynote

Audience: Managers and Leaders focused on organizational culture, human resource and training & development.

Additional support topics include:

- Workplace Diversity is Broken: Pivoting Your Focus to Inclusion
- The Strategic Alignment of Inclusion



Stopping the Blame Game; Exploring Diversity Training

The U.S. spends on average \$8 billion dollars annually on diversity training, yet there is little understanding if it even works. Often employees who attend these programs walk away feeling blame or with some unconscious biases affirmed.

What if you knew what really works.

Dr. Star guides your audience through an interactive journey of learning, creating, and delivering DE&I training programs that will have your employees walking away with a shift in perspective. Armed with actionable strategies and Lauran's tools and tips, attendees will not only improve inclusion, but strengthen their organization's culture as well.

60-to 90-Minute Workshop

Audience: Managers and Leaders focused on organizational culture, human resource and training & development.

Stop Throwing D&I at the Wall; Evidence Based Workplace Inclusion, Diversity & Equity

Organizations have been focused on workplace diversity since the 1970's, with limited success. Today the DE&I landscape is filled with new tools and initiatives however, are they tested or just more noise?

It is past time to be Strategic.

Dr. Star's witty humor will have your audience laughing within minutes of her stepping on stage. She shares well over 20 years of mishaps as well as success in the DE&I space. She fearlessly takes on the difficult topic of DE&I, provides evidence-based solutions so your organizations can create a culture that thrives with Inclusion benefits!

Allow me to end the guess work of DE&I and focus on real solutions.

60-to 90-Minute Keynote

Audience: Managers and Leaders focused on organizational culture, human resource and training & development.

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**DR. LAURAN STAR DOES INCLUSION &
DIVERSITY LIKE NO OTHER!**

“She has no issue calling the elephant out of the room gracefully. She is witty and respectful while sharing the misshapes and errors seen in this field. Dr. Star's business mindset for inclusion and evidence supporting her work, engages and provides strategic solutions that work in the workplace.”

The STEM Alliance Conference